Dear Physician Practice Perspectives subscriber,

To help you keep up with the quickly changing health care landscape, HCPro and DecisionHealth are excited to transition your subscription from Physician Practice Perspectives to *Part B News*, the industry-leading weekly publication for physician practice leaders.

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We understand you may be skeptical of a new publication. Change is hard. But we look forward to you joining our group of loyal subscribers who, in response to a 2016 reader survey question asking what they value most about *Part B News*, tell us:

- "Difficult to say. Part B News is so valuable."
- "There is always something helpful in every issue. I keep every issue in a binder for reference."
- "Keeps me up to date. I even use *Part B News* for my staff meetings."

Our staff encourage you to ask questions or share comments about the publication or health care challenges you face. Feel free to reach out using the contact information below.

Thanks and welcome to Part B News!

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